

July 15, 2021



Dear Business Owner/Manager,

Please consider this opportunity to sponsor the Musical Theatre Guild of Butler’s (MTG) Picnic in the Park on August 28, 2021. MTG is a 501(c) 3 non-profit, local, arts organization dedicated to bringing musical theater to the community and offering the best in amateur theater through Broadway-style musicals.

Picnic in the Park will be held at the Masonic Shelter – Alameda Park in Butler, PA with food vendors and entertainment. The event will feature three short presentations by our talented performers, raffle, and silent auction. All proceeds from this event will help defer the costs of collaborative performance with Butler County Symphony Orchestra.

We depend on businesses, like yours, to allow us to thrive in our community. We appreciate your time and consideration regarding these opportunities. If you have any questions or would like additional information, please contact one of the fundraiser committee members listed below.

Sincerely,

The Musical Theatre Guild of Butler

PICNIC IN THE PARK COMMITTEE			
Sarah Bishop	724 712 1235	Megan Flannery	724 504 4496
Karen O’Donnell	724 822 6091	Barbara Jean Osche	724 712 0747
Jessica Sanzotti	724 841 7110		

Sponsorship Opportunities

PLEASE COMPLETE SPONSORSHIP FORM BELOW AND RETURN WITH PAYMENT

Company Name: _____

Contact Person: _____

Phone Number: _____ Email Address: _____

COPORATE SPONSOR – AMOUNT _____

- We are also happy to work with our corporate sponsors to donate specific items for the event (chips, beverages, etc.)
- Your company logo will be included on all print material and advertising
- Your company will be thanked for supporting MTG on social media (1200+ Facebook followers)
- Your company logo will be included on email promotion of the fundraiser (300 subscribers & members)
- Your company logo will be included in our website promotion
- Verbal name recognition during the event
- Opportunity to have a presence at the event (set-up a table to promote your business)

☐ SILENT AUCTION (\$200+ VALUE)

- Your company logo will be included on all print material and advertising
- Your company will be thanked for supporting MTG on social media (1000+ Facebook followers)
- Your company logo will be included on email promotion of the fundraiser (200 subscribers & members)
- Your company logo will be included in our website promotion
- Verbal name recognition during the event
- Opportunity to have a presence at the event (set-up a table to promote your business)

*** DUE DATE: Friday, August 13, 2021 ***

**Please make checks payable to Butler Musical Theatre Guild
Mail payment and form to 511 E. Penn Street | Butler, PA 16001
Email logo to mtgsponsorship@gmail.com
Please direct any questions to the committee members listed
or mtgsponsorship@gmail.com**
